




13 Questions to Ask Your Potential Executive Coach

1. Describe your business background and experience before you began coaching.
2. What experience, training and credentials do you have as a coach?
3. What is your coaching philosophy?



4. What is the profile of the type of client you are best suited to coach?

5. Describe your coaching process and how we might work together.

6. What can I expect during a coaching session?

7. How do you assess your client's needs and balance them with the organization's needs?

8. What do you expect from your clients? What can I expect of you?

9. How do you determine your coaching deliverables?
Development planning?



10. When will I start seeing results of the coaching?

11. Describe a time when coaching a client was unsuccessful—and why.

12. How do you maintain confidentiality and still involve my manager and HR?

13. How do you measure success with your clients?